

To: Valentino S.p.A. (pto-tm-email@rfem.com)
Subject: U.S. Trademark Application Serial No. 88672186 - 2868-320
Sent: February 07, 2020 06:57:21 PM
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Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)
[Attachment - 4](#)
[Attachment - 5](#)
[Attachment - 6](#)
[Attachment - 7](#)
[Attachment - 8](#)
[Attachment - 9](#)
[Attachment - 10](#)
[Attachment - 11](#)
[Attachment - 12](#)
[Attachment - 13](#)
[Attachment - 14](#)
[Attachment - 15](#)
[Attachment - 16](#)
[Attachment - 17](#)
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[Attachment - 51](#)
[Attachment - 52](#)
[Attachment - 53](#)
[Attachment - 54](#)
[Attachment - 55](#)
[Attachment - 56](#)
[Attachment - 57](#)

United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application
Serial No.
88672186

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Reference/Docket
No. 2868-320

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NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be [abandoned](#). Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: February 07, 2020

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issues below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SEARCH OF OFFICE'S DATABASE OF MARKS

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

SUMMARY OF ISSUES:

- SECTIONS 1, 2 AND 45 REFUSAL – FAILURE TO FUNCTION – NON-DISTINCTIVE PRODUCT DESIGN
- SECTIONS 1, 2 AND 45 REFUSAL – MERELY ORNAMENTAL
- SECTION 2(f) ACQUIRED DISTINCTIVENESS – INSUFFICIENT
- NONDISTINCTIVE INCAPABLE ELEMENTS OF PRODUCT DESIGN – AMENDED DRAWING AND MARK DESCRIPTION REQUIRED

SECTIONS 1, 2 AND 45 REFUSAL – FAILURE TO FUNCTION – NON-DISTINCTIVE PRODUCT DESIGN

Registration is refused because the applied-for mark consists of a nondistinctive product design or nondistinctive features of a product design that is not registrable on the Principal Register without sufficient proof of acquired distinctiveness. Trademark Act Sections 1, 2, and 45, 15 U.S.C. §§1051-1052, 1127; *Wal-Mart Stores, Inc. v. Samara Bros., Inc.*, 529 U.S. 205, 210, 213-14, 54 USPQ2d 1065, 1068-69 (2000); *In re Slokevage*, 441 F.3d 957, 961, 78 USPQ2d 1395, 1398 (Fed. Cir. 2006); *see* TMEP §1202.02(b)(i).

See attached examples of similar shoe designs that use the same or similar elements:

https://www.opulenceofsouthernpines.com/jacques-levine-indoor-classic-black-pyramid-stud-slipper.html?vsrefdom=adwords&gclid=EAIaIQobChMI2_qEhrW75wIVE47ICh1wUADcEAQYCCABEgIjcvD_BwE

https://www.macys.com/shop/product/inc-carma-pointed-toe-studded-kitten-heel-pumps-created-for-macys?ID=2261586&pla_country=US&CAGPSPN=pla&CATARGETID=120156340018179141&cadevice=c&cm_mmc=Google_Womens_Shoes_-_G_WS_PLA_-_Inc_International_Concepts_Inc_International_Concepts_-_88359013630_-_pg1871047_c_kclickid_d8b673f3-ab85-4794-8e1b-79125fd51735_KID_EMPTY_381286510_24768198550_88359013630_aud-374536321149:pla-378302738390_636206735868U_Inc_International_Concepts&m_pi=go_cmp-381286510_adg-24768198550_ad-88359013630_aud-374536321149:pla-378302738390_dev-c_ext_prd-636206735868USA&gclid=EAIaIQobChMI2_qEhrW75wIVE47ICh1wUADcEAQYBSABEgLf7_D_BwE

https://www.dsw.com/en/us/product/mix-no.-6-liraven-pump/433555?cm_mmc=CSE--GPS--G_Shopping_Exclusive%20Brands--Exclusive%20Brands&cadevice=c&gclid=EAIaIQobChMI2_qEhrW75wIVE47ICh1wUADcEAQYCSABEgIpR_D_BwE&gclsrc=aw.ds

https://us.shein.com/Open-Toe-Studded-Decor-Chunky-Heels-p-850850-cat-1750.html?url_from=adplawshoes03190916274EUR35_ssc&gclid=EAIaIQobChMIjLmZtrW75wIVyoCfCh0I_g1mEAKYCCABEgJbWvD_I

https://poshmark.com/listing/Studded-caged-heels-5c3b892ed6dc52e65687b297?utm_source=gdm&utm_source=gdm&ad_partner=google&ad_partner=google&l_con=PREOWNED%2FUSE

https://poshmark.com/listing/Wild-Diva-Pyramid-Stud-Loafers-5e2f918608fc573512879164?utm_source=gdm&utm_source=gdm&ad_partner=google&ad_partner=google&l_con=PREOWNED%2FUSE

<https://shop.nordstrom.com/s/ash-pacific-studded-strappy-sandal-women/5495207/full?origin=keywordsearch-personalizedsort&breadcrumb=Home%2FAll%20Results&color=soft%20brasil%20cuocio>

<https://shop.nordstrom.com/s/christian-louboutin-pira-studded-glitter-wedge-sandal-women/5365893/full?origin=keywordsearch-personalizedsort&breadcrumb=Home%2FAll%20Results&color=bronze%20glitter>

<https://www.walmart.com/ip/Womens-Mary-Jane-Wedges-Pyramid-Studs-Black-Platform-Shoes-5-1-2-Inch-Wedge/115953731>

<https://www.wetseal.com/products/rocker-velvet-studded-heels-wet-seal-288990>

<https://poshmark.com/listing/Pointed-toe-flats-5e19547d264a552e5dfa7602>

<https://poshmark.com/listing/Wet-seal-shoes-5e189a8908d2c23749fa5796>

<https://www.ebay.com/itm/Black-Red-Patent-Leather-Pointy-toe-Pump-Pyramid-Studs-Bow-Heels-Womens-shoes-/231910028275>

<https://www.stepshoes.com/demonia-womens-click-07-platform-sandals>

<https://www.whitemountainshoes.com/rialto/rialto-shoes-california-bootie.html>

A product design can never be inherently distinctive as a matter of law; consumers are aware that such designs are intended to render the goods more useful or appealing rather than identify their source. *See Wal-Mart Stores, Inc. v. Samara Bros.*, 529 U.S. at 212-13, 54 USPQ2d at 1068-69; *In re Slokevage*, 441 F.3d at 962, 78 USPQ2d at 1399. Thus, consumer predisposition to equate a product design with its source does not exist. *Wal-Mart Stores, Inc. v. Samara Bros.*, 529 U.S. at 213, 54 USPQ2d at 1069.

Evidence of five years' use considered alone is generally not sufficient to show acquired distinctiveness for nondistinctive product design marks. *E.g., In re R.M. Smith, Inc.*, 734 F.2d 1482, 1485, 222 USPQ 1, 3 (Fed. Cir. 1984); *In re Change Wind Corp.*, 123 USPQ2d 1453, 1467 (TTAB 2017).

In response to this refusal, applicant may assert a claim that the applied-for mark has acquired distinctiveness under Trademark Act Section 2(f). To support this claim of acquired distinctiveness, applicant may submit evidence of "advertising expenditures, sales success, length and exclusivity of use, unsolicited media coverage, and consumer studies (linking the name to a source)." *In re Change Wind Corp.*, 123 USPQ2d 1453, 1467 (TTAB 2017) (quoting *In re Steelbuilding.com*, 415 F.3d 1293, 1300, 75 USPQ2d 1420, 1424 (Fed. Cir. 2005)). A showing of acquired distinctiveness need not consider all of these types of evidence; no single factor is determinative. *In re Steelbuilding.com*, 415 F.3d at 1300, 75 USPQ2d at 1424; *see* TMEP §§1212.06 *et seq.* However, "[t]he evidence must relate to the promotion and recognition of the specific configuration embodied in the applied-for mark and not to the goods in general." *In re Change Wind Corp.*, 123 USPQ2d at 1467 (citing *Inwood Labs., Inc. v. Ives Labs., Inc.*, 456 U.S. 844, 851 n.11, 214 USPQ 1, 4 n.11 (1982)).

To establish acquired distinctiveness, an applicant may rely only on use in commerce that may be regulated by the U.S. Congress. *See* 15 U.S.C. §§1052(f), 1127. Use solely in a foreign country or between two foreign countries is not evidence of acquired distinctiveness in the United States. TMEP §§1010, 1212.08; *see In re Rogers*, 53 USPQ2d 1741, 1746-47 (TTAB 1999).

As an alternative to submitting evidence of acquired distinctiveness, applicant may amend the application to the Supplemental Register. Trademark Act Section 23, 15 U.S.C. §1091; *see* 37 C.F.R. §§2.47, 2.75(a); TMEP §§816, 1202.02(b)(i).

Applicant should note the following additional ground for refusal.

SECTIONS 1, 2 AND 45 REFUSAL – MERELY ORNAMENTAL

Registration is refused because the applied-for mark as used on the specimen of record is merely a decorative or ornamental feature of applicant's clothing and, thus, does not function as a trademark to indicate the source of applicant's clothing and to identify and distinguish applicant's clothing from others. Trademark Act Sections 1, 2, and 45, 15 U.S.C. §§1051-1052, 1127; *see In re Lululemon Athletica Can. Inc.*, 105 USPQ2d 1684, 1689 (TTAB 2013); *In re Pro-Line Corp.*, 28 USPQ2d 1141, 1142 (TTAB 1993); TMEP §§904.07(b), 1202.03 *et seq.*

The size, location, dominance, and significance of the alleged mark as used on the goods are all relevant factors in determining the commercial impression of the applied-for mark. *See, e.g., In re Peace Love World Live, LLC*, 127 USPQ2d 1400, 1403 (TTAB 2018) (quoting *In re Hulting*, 107 USPQ2d 1175, 1178 (TTAB 2013)); *In re Lululemon Athletica Can. Inc.*, 105 USPQ2d at 1687 (quoting *In re Right-On Co.*, 87 USPQ2d 1152, 1156 (TTAB 2008)); TMEP §1202.03(a).

Whether a designation functions as a mark depends on the commercial impression it makes on the relevant public; that is, whether purchasers would likely regard it as a source-indicator for the goods. *See In re Keep A Breast Found.*, 123 USPQ2d 1869, 1879 (TTAB 2017) (quoting *In re Eagle Crest Inc.*, 96 USPQ2d 1227, 1229 (TTAB 2010)); TMEP §1202. The specimen and any other relevant evidence of use is reviewed to determine whether an applied-for mark is being used as a trademark. *In re Bose Corp.*, 546 F.2d 893, 897, 192 USPQ 213, 216 (C.C.P.A. 1976); *In re Volvo Cars of N. Am., Inc.*, 46 USPQ2d 1455, 1459 (TTAB 1998).

In this case, the mark as shown on the specimen would be perceived as merely a decorative or ornamental feature of the goods because it appears as a repeating pattern of pyramid shaped studs along the top and on straps on the shoes. The attached evidence from the Internet shoes that shows commonly use studs along the tops and along straps of shoes as a decorative feature of shoes, therefore consumers will perceive them only as an ornamental and nondistinctive feature of the goods.

https://www.opulenceofsouthernpines.com/jacques-levine-indoor-classic-black-pyramid-stud-slipper.html?_vsrefdom=adwords&gclid=EA1aIQobChMI2_qEhrW75wIVE47ICh1wUADcEAQYCCABEGIjcvD_BwE

<https://www.macys.com/shop/product/inc-carma-pointed-toe-studded-kitten-heel-pumps-created-for->

[macys?ID=2261586&pla_country=US&CAGPSPN=pla&CATARGETID=120156340018179141&cadevice=c&cm_mmc=Google_Womens_Shoes-_-G_WS_PLA_-Inc_International_Concepts_Inc_International_Concepts-_-88359013630-_-pg1871047_c_kclickid_d8b673f3-ab85-4794-8e1b-79125fd51735_KID_EMPTY_381286510_24768198550_88359013630_aud-374536321149:pla-378302738390_636206735868U_Inc_International_Concepts&m_pi=go_cmp-381286510_adg-24768198550_ad-88359013630_aud-374536321149:pla-378302738390_dev-c_ext-prd-636206735868USA&gclid=EAIaIQobChMI2_qEhrW75wIVE47ICh1wUADcEAQYBSABEGLf7_D_BwE](https://www.dsw.com/en/us/product/mix-no.-6-liraven-pump/433555?cm_mmc=CSE-_-GPS-_-G_Shopping_Exclusive%20Brands-_-Exclusive%20Brands&cadevice=c&gclid=EAIaIQobChMI2_qEhrW75wIVE47ICh1wUADcEAQYCSABEGIpR_D_BwE&gclsrc=aw.ds)

https://www.dsw.com/en/us/product/mix-no.-6-liraven-pump/433555?cm_mmc=CSE-_-GPS-_-G_Shopping_Exclusive%20Brands-_-Exclusive%20Brands&cadevice=c&gclid=EAIaIQobChMI2_qEhrW75wIVE47ICh1wUADcEAQYCSABEGIpR_D_BwE&gclsrc=aw.ds

https://us.shein.com/Open-Toe-Studded-Decor-Chunky-Heels-p-850850-cat-1750.html?url_from=adplawshoes03190916274EUR35_ssc&gclid=EAIaIQobChMIjLmZtrW75wIVyoCfCh0I_g1mEaKYCCABEGJbWvD_I

https://poshmark.com/listing/Studded-caged-heels-5c3b892ed6dc52e65687b297?utm_source=gdm&utm_source=gdm&ad_partner=google&ad_partner=google&l_con=PREOWNED%2FUSE

https://poshmark.com/listing/Wild-Diva-Pyramid-Stud-Loafers-5e2f918608fc573512879164?utm_source=gdm&utm_source=gdm&ad_partner=google&ad_partner=google&l_con=PREOWNED%2FUSE

<https://shop.nordstrom.com/s/ash-pacific-studded-strappy-sandal-women/5495207/full?origin=keywordsearch-personalizedsort&breadcrumb=Home%2FAll%20Results&color=soft%20brasil%20cuocio>

<https://shop.nordstrom.com/s/christian-louboutin-pira-studded-glitter-wedge-sandal-women/5365893/full?origin=keywordsearch-personalizedsort&breadcrumb=Home%2FAll%20Results&color=bronze%20glitter>

<https://www.walmart.com/ip/Womens-Mary-Jane-Wedges-Pyramid-Studs-Black-Platform-Shoes-5-1-2-Inch-Wedge/115953731>

<https://www.wetseal.com/products/rocker-velvet-studded-heels-wet-seal-288990>

<https://poshmark.com/listing/Pointed-toe-flats-5e19547d264a552e5dfa7602>

<https://poshmark.com/listing/Wet-seal-shoes-5e189a8908d2c23749fa5796>

<https://www.ebay.com/itm/Black-Red-Patent-Leather-Pointy-toe-Pump-Pyramid-Studs-Bow-Heels-Womens-shoes-/231910028275>

<https://www.stepshoes.com/demonia-womens-click-07-platform-sandals>

<https://www.whitemountainshoes.com/rialto/rialto-shoes-california-bootie.html>

Although there is no prescribed method or place for affixation of a mark to goods, the location of a mark on the goods “is part of the environment in which the [mark] is perceived by the public and . . . may influence how the [mark] is perceived.” *In re Tilcon Warren Inc.*, 221 USPQ 86, 88 (TTAB 1984); *see In re Paramount Pictures Corp.*, 213 USPQ 1111, 1115 (TTAB 1982). Thus, where consumers have been conditioned to recognize trademarks in a certain location, as on the breast area of a shirt, ornamental matter placed in a different location is less likely to be perceived as an indicator of source. *See* TMEP §1202.03(a), (b).

Therefore, consumers would view the applied-for mark as a decorative or ornamental feature of the goods, rather than as a trademark to indicate the source of applicant’s goods and to distinguish them from others.

In appropriate circumstances, applicant may overcome this refusal by satisfying one of the following options:

- (1) Submit a different specimen (a verified [“substitute” specimen](#)) that was in actual use in commerce at least as early as the filing date of the application (or prior to the filing of an amendment to allege use) and that shows proper trademark use for the identified goods in International Class 25. Examples of acceptable specimens that show non-ornamental use on clothing include hang tags and labels used inside a garment.
- (2) Amend to the [Supplemental Register](#), which is a second trademark register for marks not yet eligible for registration on the Principal Register, but which may become capable over time of functioning as source indicators.
- (3) Claim acquired distinctiveness under Trademark Act Section 2(f) by submitting [evidence](#) that the applied-for mark has become

distinctive of applicant's goods; that is, proof that applicant's extensive use and promotion of the mark allowed consumers now directly to associate the mark with applicant as the source of the goods.

- (4) Submit evidence that the applied-for mark is an [indicator of secondary source](#); that is, proof that the mark is already recognized as a source indicator for *other* goods or services that applicant sells/offers.
- (5) Amend the filing basis to [intent to use under Section 1\(b\)](#). This option will later necessitate additional fee(s) and filing requirements.

For an overview of the response options above and instructions on how to satisfy each option online using the Trademark Electronic Application System (TEAS) form, see the [Ornamental Refusal webpage](#).

SECTION 2(f) ACQUIRED DISTINCTIVENESS - INSUFFICIENT

Applicant asserted a claim of acquired distinctiveness under Trademark Act Section 2(f) based on applicant's use of the mark in commerce with applicant's goods and/or services for five years prior to the date on which the claim is made. See 15 U.S.C. §1052(f). However, as the attached evidence demonstrates, the allegation of five years' use is insufficient to show acquired distinctiveness because the applied-for mark is highly ornamental and common on shoes. See *In re La. Fish Fry Prods., Ltd.*, 797 F.3d 1332, 1336-37, 116 USPQ2d 1262, 1265 (Fed. Cir. 2015); *Alacraza Media Inc. v. Chesapeake Marine Tours Inc.*, 107 USPQ2d 1750, 1765 (TTAB 2013); TMEP §1212.05(a). Applicant may respond by providing additional evidence of acquired distinctiveness.

An applicant bears the burden of proving that a mark has acquired distinctiveness under Trademark Act Section 2(f). *In re La. Fish Fry Prods., Ltd.*, 797 F.3d 1332, 1335, 116 USPQ2d 1262, 1264 (Fed. Cir. 2015) (citing *In re Steelbuilding.com*, 415 F.3d 1293, 1297, 75 USPQ2d 1420, 1422 (Fed. Cir. 2005)); TMEP §1212.01. "To show that a mark has acquired distinctiveness, an applicant must demonstrate that the relevant public understands the primary significance of the mark as identifying the source of a product or service rather than the product or service itself." *In re Steelbuilding.com*, 415 F.3d at 1297, 75 USPQ2d at 1422.

In the present case, applicant's claim of acquired distinctiveness based on five years' use in commerce is insufficient to show acquired distinctiveness of the applied-for mark because the attached evidence shows that the ornamental features being claimed as a mark by the applicant are in common use by others ornamentally.

To support the claim of acquired distinctiveness, applicant may respond by submitting other evidence. See TMEP §1212.02(g). Such evidence may include "advertising expenditures, sales success, length and exclusivity of use, unsolicited media coverage, and consumer studies (linking the name to a source)." *In re Change Wind Corp.*, 123 USPQ2d 1453, 1467 (TTAB 2017) (quoting *In re Steelbuilding.com*, 415 F.3d 1293, 1300, 75 USPQ2d 1420, 1424 (Fed. Cir. 2005)). A showing of acquired distinctiveness need not consider all of these types of evidence; no single factor is determinative. *In re Steelbuilding.com*, 415 F.3d at 1300, 75 USPQ2d at 1424; see TMEP §§1212.06 *et seq.* Rather, the determination involves assessing all of the circumstances involving the use of the mark. See *In re Steelbuilding.com*, 415 F.3d at 1300, 75 USPQ2d at 1424 (citing *Thompson Med. Co., Inc. v. Pfizer Inc.*, 753 F.2d 208, 217, 225 USPQ2d 124, 131-32 (Fed. Cir. 1985)).

If applicant cannot submit additional evidence to support the claim of acquired distinctiveness, applicant may respond to the refusal by arguing in support of registration and/or amending the application to seek registration on the Supplemental Register. See 15 U.S.C. §1091(a); 37 C.F.R. §§2.47, 2.75(a); TMEP §§801.02(b), 816. If applicant amends the application to the Supplemental Register, applicant is not precluded from submitting evidence and arguments against this refusal. TMEP §816.04.

NONDISTINCTIVE INCAPABLE ELEMENTS OF PRODUCT DESIGN – AMENDED DRAWING REQUIRED

The drawing of applicant's applied-for product design mark is not acceptable because it depicts in solid lines nondistinctive elements that are incapable of functioning as a mark. See TMEP §1202.02(c)(i)(B); *cf. Traffix Devices, Inc. v. Mktg. Displays, Inc.*, 532 U.S. 23, 32, 58 USPQ2d 1001, 1006 (2001); *In re Famous Foods, Inc.*, 217 USPQ 177, 177 (TTAB 1983). Generally, nondistinctive elements of a product design mark that are incapable of functioning as a mark are unregistrable and thus are required to be shown in broken or dotted lines on the drawing. See 15 U.S.C. §§1051-1052, 1127; 37 C.F.R. §2.52(b)(4); *In re Water Gremlin Co.*, 635 F.2d 841, 844, 208 USPQ 89, 91 (C.C.P.A. 1980); TMEP §1202.02(c)(i)(B).

Specifically, the following features are nondistinctive and incapable of functioning as a mark: the buckle design and the straps themselves. These features are nondistinctive and do not function as a mark because such elements are so common in the industry for such products and such elements are the same or substantially similar to the designs of competitors' products and consumers are accustomed to seeing such elements on similar products/packaging from a variety of providers>.

Therefore, applicant must provide (1) a new drawing of the mark showing the nondistinctive elements in broken or dotted lines, and (2) an amended mark description that references the matter in broken or dotted lines and indicates such matter is not claimed as part of the mark. See

TMEP §1202.02(c)(i)(B), (c)(ii). Applicant must provide the amended drawing regardless of whether the remaining portions of the mark are determined to be registrable. TMEP §1202.02(c)(i)(B).

Applicant may submit the following mark description, if accurate:

The mark consists of a three-dimensional configuration of a shoe with a single ankle strap and T-strap and collar which are adorned with pyramid shaped studs. The broken lines depicting the shoe, buckle and straps indicate placement of the mark on the goods and are not part of the mark.

See TMEP §1202.02(c)(ii).

RESPONSE GUIDELINES

Please call or email the assigned trademark examining attorney with questions about this Office action. Although the trademark examining attorney cannot provide legal advice or statements about applicant's rights, the trademark examining attorney can provide applicant with additional explanation about the refusal(s) and/or requirement(s) in this Office action. See TMEP §§705.02, 709.06. Although the USPTO does not accept emails as responses to Office actions, emails can be used for informal communications and will be included in the application record. See 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

TEAS PLUS OR TEAS REDUCED FEE (TEAS RF) APPLICANTS – TO MAINTAIN LOWER FEE, ADDITIONAL REQUIREMENTS MUST BE MET, INCLUDING SUBMITTING DOCUMENTS ONLINE: Applicants who filed their application online using the lower-fee TEAS Plus or TEAS RF application form must (1) file certain documents online using TEAS, including responses to Office actions (see TMEP §§819.02(b), 820.02(b) for a complete list of these documents); (2) maintain a valid e-mail correspondence address; and (3) agree to receive correspondence from the USPTO by e-mail throughout the prosecution of the application. See 37 C.F.R. §§2.22(b), 2.23(b); TMEP §§819, 820. TEAS Plus or TEAS RF applicants who do not meet these requirements must submit an additional processing fee of \$125 per class of goods and/or services. 37 C.F.R. §§2.6(a)(1)(v), 2.22(c), 2.23(c); TMEP §§819.04, 820.04. However, in certain situations, TEAS Plus or TEAS RF applicants may respond to an Office action by authorizing an examiner's amendment by telephone or e-mail without incurring this additional fee.

How to respond. [Click to file a response to this nonfinal Office action.](#)

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RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** A response or notice of appeal must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS and ESTTA maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, find [contact information for the supervisor](#) of the office or unit listed in the signature block.



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Jacques Levine Indoor Classic Black Pyramid Stud Slipper. These beloved slippers are the most famous design from Jacques Levine. Now with an edgy and stylish studded trim! Leather Lining, Leather Upper, Leather Trim with Pyramid Stud Embellishments, Suede Sole, 1 1/2" Wedge. Made in Spain.

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Jacques Levine Indoor Classic Black Pyramid Stud Slipper

These beloved slippers are the most famous design from Jacques Levine. Now with an edgy and stylish studded trim!

- Leather Lining
- Leather Upper
- Leather Trim with Pyramid Stud Embellishments
- Suede Sole
- 1 1/2" Wedge
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In 1936, inspired by his depression-era success of providing women with fresh, colorful new fashions and determined to deliver the same in women's footwear, Falk Levine opened a small shoe factory in Middletown, New York. With a flair and affinity for distinct, feminine styles, Falk created the innovative open-toe sandal and the revolutionary mule a provocative, backless shoe that has remained a staple wardrobe style in women's closets for more than 70 years. During the decade that followed, the company's style portfolio expanded to include evening dress shoes -- an effort led by Falk's son and protégé Jacques, and the impetus for the new Jacques Levine brand. Post WWII, Jacques began the then-progressive practice of "shooping the world market" -- identifying emerging footwear trends and translating them into designs

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